Alt Order #

INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Date **Invoice Month** Invoice Period Invoice # 943447-1 08/26/12 August 2012 07/30/12 - 08/26/12

Account Executive Sales Office Station Sales Region WESH Fran Berg Eagle-Washingt National

www.wesh.com

Billing Address:

Advertiser Product Estimate Number RESTORE OUR FUTURE 1940 **Restore Our Future**

Flight Dates

Special Handling

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

07898399 08/21/12 - 08/27/12 943447 Billing Calendar Billing Type Deal# Broadcast Cash

Order#

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

IDB# Advertiser Code Product Code 1021 Agency Ref Advertiser Ref

								Spots/				
ine St	tart Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		-70 A-
	3/21/12 lass of Tim	08/24/12 ne - Immed		Today Show -emptible without	7:00-9:00 AM notice	-1111	:30	4	\$1,300.00	NM		
We		Start Date	End Da 08/26/		Spots/Week	Rate						
Sn.	ots: # Ch	08/20/12	Vir Date	Air Time Descrip	4	\$1,300.00 Start/End Time	Long	h Ad-ID			Rate T	·vn4
Sþ			18/21/12	8:29 AM NBC T		7:00-9:00 AM		11 <u>AU-10</u> 10 ROF12TV191			100	NIV
			8/22/12	7:29 AM NBC T		7:00-9:00 AM		0 ROF12TV19				NN
			8/23/12	7:29 AM NBC T	STORES SECURITION SECU	7:00-9:00 AM	0.8	0 ROF12TV19				NN
	3 WE		18/24/12	7:26 AM NBC T	50 Mark (# 1 - 62-90-107/52-2)	7:00-9:00 AM		0 ROF12TV19			, , , , , , , , , , , , , , , , , , , ,	NI
	J VVL	.0111	0/24/12	7.20741114001	oday onow			,0			ψ1,000.00	
	8/21/12 lass of Tin	08/24/12 ne - Immed		s & Kelly 9-10 AM e-emptible without	9:00-10:00 AM notice	-1111	:30	4	\$700.00	NM		
We	eeks:	Start Date			Spots/Week	Rate						
		08/20/12	08/26/		4	\$700.00		u. A.LID			Data T	r
Sp	ots: # Ch		Air <u>Date</u> 08/21/12	Air Time Descri		Start/End Time 9:00-10:00 AM		<u>th Ad-ID</u> 30 ROF12TV19			Rate <u>T</u> \$700.00	NI
					& Kelly 9-10 AM			30 ROF12TV19				NI
			08/22/12		& Kelly 9-10 AM	9:00-10:00 AM						
			08/23/12		& Kelly 9-10 AM	9:00-10:00 AM		30 ROF12TV19			\$700.00	NI
	3 WE	SHF)8/24/12	9:48 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM		30 ROF12TV19			\$700.00	N
	8/21/12 lass of Tin	08/24/12 ne - Imme		Today Show II e-emptible without	10AM-11AM notice	-1111	:30	4	\$650.00	NM		
We	eeks:	Start Date 08/20/12	End D 08/26/		Spots/Week 4	<u>Rate</u> \$650.00						
Sp	oots: # Ch	Day A	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate 1	Гур
	4 WE	ESHTu (08/21/12	11:00 AM NBC T	oday Show II	10AM-11AM		30 ROF12TV19	Н		\$650.00	N
	1 WE	SHW (08/22/12	10:56 AM NBC T	oday Show II	10AM-11AM		30 ROF12TV19	Н		\$650.00	Ν
	3 WE	ESHTh (08/23/12	10:50 AM NBC T	oday Show II	10AM-11AM	::	30 ROF12TV19	Н		\$650.00	Ν
	2 WE	SHF (08/24/12	10:28 AM NBC T	oday Show II	10AM-11AM	:	30 ROF12TV19	Н		\$650.00	N
	8/21/12 class of Tir	08/24/12 ne - Pre-ei		Today Show III	11AM-12PM/10-1	1/ -1111	:30	4	\$550.00	NM		

4 08/21/12 08/2 Class of Time - P			1AM-12PM/10-11/	-1111	:30 4	\$550.00	NM		
Weeks: Start 08/20	Date End D	Date MTWTFSS	Spots/Week 4	Rate \$550.00				THE STATE OF	
Spots: # Ch Da	ay Air Date	Air Time Description	1	Start/End Time	Length Ad-ID			Rate 1	ype
2 WESHT	08/21/12	11:30 AM NBC Toda	y Show III	11AM-12PM/10-11/	:30 ROF12T\	V19H		\$550.00	NM
3 WESHW	08/22/12	11:53 AM NBC Toda	y Show III	11AM-12PM/10-11/	:30 ROF12T\	V19H		\$550.00	NM
1 WESHT	08/23/12	11:49 AM NBC Toda	y Show III	11AM-12PM/10-11/	:30 ROF12T\	V19H		\$550.00	NM
4 WESHF	08/24/12	11:51 AM NBC Toda	y Show III	11AM-12PM/10-11/	:30 ROF12TV	V19H		\$550.00	NM

Send Payment To:



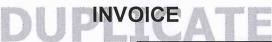


WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 943447-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

-	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS L		Spots/ Week	Rate	Туре	
4	08/21/12 Class of Tir	08/24/1 ne - Pre-e	2 NBC emptible wi	Today Show III th notice	11AM-12PM/10-11/	4 -1111	:30	4	\$550.00	NM	attices of the day of the
5	08/21/12 Class of Tir	08/24/1 ne - Imme		4-5 PM NEWS e-emptible without r	M-F 4-5 PM notice	-1111	:30	4	\$800.00	NM	
	Weeks:	Start Dat 08/20/12			Spots/Week 4	<u>Rate</u> \$800.00					
	Spots: # Ch		Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
			08/21/12	4:15 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:30	ROF12TV19	1		\$800.00 NN
			08/22/12	4:13 PM M-F 4-5		M-F 4-5 PM		ROF12TV19			\$800.00 NN
			08/23/12	4:43 PM M-F 4-5		M-F 4-5 PM		ROF12TV19			\$800.00 NN
	1 WE	ESHF	08/24/12	4:42 PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:30	ROF12TV19	1		\$800.00 NN
6	08/21/12 Class of Tir		emptible wi		5:00-6:00 PM	-2222	:30	8	\$1,200.00	NM	
	Weeks:	Start Da 08/20/12			Spots/Week 8	<u>Rate</u> \$1,200.00					
	Spots: # Ch		Air Date	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
	8 WI	ESHTu	08/21/12	5:23 PM M-F 5-6	S PM ROT	5:00-6:00 PM	:30	ROF12TV19	4		\$1,200.00 NN
	1 W	ESHTu	08/21/12	5:56 PM M-F 5-6	S PM ROT	5:00-6:00 PM	:30	ROF12TV19	1		\$1,200.00 NN
	5 W	ESHW	08/22/12	5:30 PM M-F 5-6	S PM ROT	5:00-6:00 PM	:30) ROF12TV19	4		\$1,200.00 NM
	2 W	ESHW	08/22/12	5:53 PM M-F 5-6	S PM ROT	5:00-6:00 PM	:30) ROF12TV19	4		\$1,200.00 NI
	3 WI	ESHTh	08/23/12	5:22 PM M-F 5-6	PM ROT	5:00-6:00 PM	:30) ROF12TV19	4		\$1,200.00 NN
	6 WI	ESHTh	08/23/12	5:53 PM M-F 5-6	PM ROT	5:00-6:00 PM	:30) ROF12TV19	4		\$1,200.00 NM
	7 WI	ESHF	08/24/12	5:27 PM M-F 5-6	S PM ROT	5:00-6:00 PM	:30) ROF12TV19	Н		\$1,200.00 NM
	4 WI	ESHF	08/24/12	5:56 PM M-F 5-6	PM ROT	5:00-6:00 PM	:30) ROF12TV19	Н		\$1,200.00 N
7	7 08/21/12 Class of Tir	08/23/1 me - Pre-		6-6:30 PM ith notice	M-F 6-6:30 PM	-111	:30	3	\$1,800.00	NM	
	Weeks:	Start Da 08/20/12			Spots/Week 3	<u>Rate</u> \$1,800.00					
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time	Length	Ad-ID	o uses a grant and	The state of the s	Rate Typ
	2 WI	ESHTu	08/21/12	6:27 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV19	Н		\$1,800.00 NI
	1 W	ESHW	08/22/12	6:12 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV19	Н		\$1,800.00 NI
	0 100	ESHTh	08/23/12	6:27 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV19	Н		\$1,800.00 N
	3 W	_011111									
	3 WI 3 08/21/12 Class of Tii	08/24/1	2 M-F	Entertainment Ton ith notice	igł7:00-730 PM	-1111	:30	4	\$1,800.00	NM	
8	3 08/21/12	08/24/1 me - Pre- Start Da	2 M-F emptible wi	ith notice Date MTWTFSS	igł7:00-730 PM Spots/Week	Rate	:30	4	\$1,800.00	NM	
8	3 08/21/12 Class of Til Weeks:	08/24/1 me - Pre- Start Da 08/20/12	2 M-F emptible w te End I 2 08/26	ith notice <u>Date MTWTFSS</u> i/12 -1111	Spots/Week 4	<u>Rate</u> \$1,800.00			\$1,800.00	NM	
}	3 08/21/12 Class of Till Weeks: Spots: <u>#</u> Ch	08/24/1 me - Pre- Start Da 08/20/12	2 M-F emptible wite End D 2 08/26 Air Date	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip	Spots/Week 4	Rate \$1,800.00 Start/End Time	Lengtl	n <u>Ad-ID</u>		NM	Rate Typ
}	3 08/21/12 Class of Tin Weeks: Spots: # Ch	08/24/1 me - Pre- Start Da 08/20/12 n <u>Day</u> ESHTu	2 M-F emptible wite End I 2 08/26 Air Date 08/21/12	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er	Spots/Week 4 otion ntertainment Tonight	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM	Lengtl	n <u>Ad-ID</u> O ROF12TV19	н	NM	\$1,800.00 NI
}	8 08/21/12 Class of Tir Weeks: Spots: <u>#</u> Cr 1 W 4 W	08/24/1 me - Pre- Start Da 08/20/12 n	2 M-F emptible wite End I 2 08/26 Air Date 08/21/12 08/22/12	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er	Spots/Week 4 btion htertainment Tonight htertainment Tonight	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM 7:00-730 PM	<u>Lengtl</u> :30	1 <u>Ad-ID</u>) ROF12TV19) ROF12TV19	н н	NM	\$1,800.00 NI \$1,800.00 NI
	3 08/21/12 Class of Til Weeks: Spots: # Ch 1 W 4 W 3 W	08/24/1 me - Pre-i Start Da 08/20/12 n	2 M-F emptible wite End D 2 08/26 Air Date 08/21/12 08/22/12 08/23/12	ith notice Date MTWTFSS	Spots/Week 4 bition htertainment Tonight htertainment Tonight htertainment Tonight	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM 7:00-730 PM 7:00-730 PM	<u>Lengtl</u> :30 :31	n <u>Ad-ID</u>) ROF12TV19) ROF12TV19) ROF12TV19	н н н	NM	\$1,800.00 NI \$1,800.00 NI \$1,800.00 NI
8	3 08/21/12 Class of Til Weeks: Spots: # Ch 1 W 4 W 3 W	08/24/1 me - Pre- Start Da 08/20/12 n	2 M-F emptible wite End I 2 08/26 Air Date 08/21/12 08/22/12 08/23/12 08/24/12	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er 7:28 PM M-F Er	Spots/Week 4 otion ntertainment Tonight ntertainment Tonight ntertainment Tonight ntertainment Tonight	Rate \$1,800.00 Start/End Time 7:00-730 PM 7:00-730 PM 7:00-730 PM	<u>Lengtl</u> :30 :31	1 <u>Ad-ID</u>) ROF12TV19) ROF12TV19) ROF12TV19) ROF12TV19	н н н	NM	\$1,800.00 NI \$1,800.00 NI
	3 08/21/12 Class of Til Weeks: Spots: # Ch 1 W 4 W 3 W	08/24/1 me - Pre- Start Da 08/20/12 n	2 M-F emptible wite End D 2 08/26 Air Date 08/21/12 08/22/12 08/23/12 08/24/12 12 M-F	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er 7:28 PM M-F Er 7:26 PM M-F Er	Spots/Week 4 bition htertainment Tonight htertainment Tonight htertainment Tonight	Rate \$1,800.00 Start/End Time 7:00-730 PM 7:00-730 PM 7:00-730 PM	<u>Lengtl</u> :30 :31	n <u>Ad-ID</u>) ROF12TV19) ROF12TV19) ROF12TV19	н н н	NM	\$1,800.00 NI \$1,800.00 NI \$1,800.00 NI
	3 08/21/12 Class of Til Weeks: Spots: # Cr 1 W 4 W 3 W 2 W	08/24/1 me - Pre-i Start Da 08/20/12 n Day ESHTu ESHW ESHTh ESHF	2 M-F emptible w te End E 2 08/26 Air Date 08/21/12 08/22/12 08/23/12 08/24/12 12 M-F tte End E	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er 7:28 PM M-F Er 7:26 PM M-F Er Access Hollywood Date MTWTFSS	Spots/Week 4 otion ntertainment Tonight ntertainment Tonight ntertainment Tonight ntertainment Tonight	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM 7:00-730 PM 7:00-730 PM 7:1111 <u>Rate</u>	Lengtl :30 :31 :31	1 <u>Ad-ID</u>) ROF12TV19) ROF12TV19) ROF12TV19) ROF12TV19	н н н		\$1,800.00 NI \$1,800.00 NI \$1,800.00 NI
	3 08/21/12 Class of Til Weeks: Spots: # Cr 1 W 4 W 3 W 2 W	08/24/1 me - Pre- Start Da 08/20/12 n	2 M-F emptible w te End E 2 08/26 Air Date 08/21/12 08/22/12 08/23/12 08/24/12 12 M-F tte End E	ith notice Date MTWTFSS 1/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er 7:28 PM M-F Er 7:26 PM M-F Er Access Hollywood Date MTWTFSS	Spots/Week 4 botion Intertainment Tonight Intertainment Tonight Intertainment Tonight Intertainment Tonight Intertainment Tonight Access Hollywood Spots/Week 4	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM 7:00-730 PM 7:00-730 PM 7:00-730 PM	Length :30 :30 :31 :30	1 <u>Ad-ID</u>) ROF12TV19) ROF12TV19) ROF12TV19) ROF12TV19	н н н		\$1,800.00 NI \$1,800.00 NI \$1,800.00 NI
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	3 08/21/12 Class of Til Weeks: Spots: # Ch 1 W 4 W 3 W 2 W 9 08/21/12 Weeks: Spots: # Ch 2 W 3 W 1 W	08/24/1 me - Pre- Start Da 08/20/12 n	2 M-F emptible wi te End E 2 08/26 Air Date 08/21/12 08/22/12 08/23/12 08/24/12 12 M-F tte End E 08/26 Air Date 08/21/12 08/26/12	ith notice Date MTWTFSS i/12 -1111 Air Time Descrip 7:12 PM M-F Er 7:12 PM M-F Er 7:28 PM M-F Er 7:26 PM M-F Er Access Hollywood Date MTWTFSS i/12 -1111 Air Time Descrip 7:54 PM M-F Ac 7:47 PM M-F Ac 7:55 PM M-F Ac	Spots/Week 4 botion Intertainment Tonight In	Rate \$1,800.00 Start/End Time 7:00-730 PM 7:00-730 PM 7:00-730 PM 7:00-730 PM 7:1111 Rate \$1,800.00 Start/End Time Access Hollywood Access Hollywood	Lengtl :30 :30 :30 :30 :30 .30 .30 .30 .30	1 Ad-ID 1 ROF12TV19 2) ROF12TV19 3) ROF12TV19 4 4 h Ad-ID 0 ROF12TV19	н н н \$1,800.00		\$1,800.00 N \$1,800.00 N \$1,800.00 N \$1,800.00 N \$1,800.00 N \$1,800.00 N

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 943447-1 08/26/12 August 2012 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

www.wesh.com						
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10 08/21/12 08/24/12 NBC Tonight Show 11:35P-12:35XM	-2222	:30	8	\$800.00	NM	AVVICE III
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
08/20/12 08/26/12 -2222 8	\$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
6 WESHTu 08/21/12 12:00 AM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
1 WESHTu 08/21/12 12:30 AM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
8 WESHW 08/22/12 11:46 PM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
2 WESHW 08/22/12 12:20 AM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
5 WESHTh 08/23/12 11:59 PM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
3 WESHTh 08/23/12 12:31 AM NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV1	.9н		\$800.00 NM
4 WESHF 08/24/12 11:46 PM NBC Tonight Show	11:35P-12:35XM	:3	ROF12TV1	.9н		\$800.00 NM
7 WESHF 08/24/12 12:32 AM NBC Tonight Show	11:35P-12:35XM	:3) ROF12TV1	.9н		\$800.00 NM
11 08/21/12 08/26/12 M-Su News @ 11PM 11-1135p Class of Time - Immediately Pre-emptible without notice	-121112	:30	8	\$1,400.00) NM	
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS - 121112 Spots/Week 8	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHTu 08/21/12 11:32 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	L9н		\$1,400.00 NM
7 WESHW 08/22/12 11:23 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	L9н		\$1,400.00 NM
2 WESHW 08/22/12 11:31 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	L9н		\$1,400.00 NM
3 WESHTh 08/23/12 11:23 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	L9н		\$1,400.00 NM
4 WESHF 08/24/12 11:30 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	19н		\$1,400.00 NM
5 WESHSa 08/25/12 11:22 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	19н		\$1,400.00 NM
8 WESHSu 08/26/12 11:29 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	19н		\$1,400.00 NM
6 WESHSu 08/26/12 11:38 PM M-Su News @ 11PM	11-1135p	:3	0 ROF12TV	19н		\$1,400.00 NM
LR - Football				40.500.0	N N N A	
12 08/22/12 08/22/12 NBC Prime L&O SVU 10:00-11:00 PM Class of Time - Immediately Pre-emptible without notice	W	:30	2	\$3,500.0	O NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Week 08/20/12 08/26/12 w 2	<u>Rate</u> \$3,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WESHW 08/22/12 10:10 PM NBC Prime L&O SVU	10:00-11:00 PM	:3	0 ROF12TV	19н		\$3,500.00 NM
1 WESHW 08/22/12 10:37 PM NBC Prime L&O SVU	10:00-11:00 PM	:3	0 ROF12TV	19н		\$3,500.00 NM
13 08/25/12 08/25/12 Sat Sunrise 6-8 AM 6:00-8:00 AM Class of Time - Immediately Pre-emptible without notice	S-	:30	3	\$450.0	NM C	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate					
	\$450.00 Start/End Time	Longi	h Ad ID			Data Tuna
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WESHSa 08/25/12 6:53 AM Sat Sunrise 6-8 AM	Start/End Time 6:00-8:00 AM		h <u>Ad-ID</u> 0 ROF12TV	10µ		Rate Type \$450.00 NM
3 WESHSa 08/25/12 7:13 AM Sat Sunrise 6-8 AM	6:00-8:00 AM		0 ROF12TV			\$450.00 NM
1 WESHSa 08/25/12 7:58 AM Sat Surrise 6-8 AM	6:00-8:00 AM		0 ROF12TV			\$450.00 NM
14 08/25/12 08/25/12 NBC Saturday Sat 8-10am Class of Time - Immediately Pre-emptible without notice	S-	:30	3	\$1,000.0	0 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/20/12 08/26/12 S- 3	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Type
2 WESHSa 08/25/12 8:25 AM NBC Saturday	Sat 8-10am		0 ROF12TV	19н		\$1,000.00 NM
1 WESHSa 08/25/12 8:52 AM NBC Saturday	Sat 8-10am		0 ROF12TV			\$1,000.00 NM
3 WESHSa 08/25/12 9:29 AM NBC Saturday	Sat 8-10am		0 ROF12TV			\$1,000.00 NM
5 TVESTICE SOLESTIE 5.25 AWINDO Saluiday	Gat 0-10am		, , , , , , , , , , , , , , , , , , , ,			ψ1,000.00 14IV
15 08/25/12 08/25/12 Sat. Entertainment this W7:00-8:00 PM Class of Time - Immediately Pre-emptible without notice	S-	:30	2	\$700.0	0 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate					

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 943447-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1940

www.wesh.com

Spots 16 08/29 Class Week Spots	5/12 s of Tim 2 WE 1 WE 5/12 s of Tim (S: # Ch 1 WE 2 WE 5/12 s of Tim (S:	08/20/12 <u>Day</u> SHSa SHSa 08/25/1: e - Imme Start Dat 08/20/12 <u>Day</u> SHSa SHSa 08/26/1: e - Pre-e Start Dat	08/26/ Air Date 08/25/12 08/25/12 2 NBC diately Pre e End D 08/26/ Air Date 08/25/12 2 NBC diately Pre e End D 08/25/ Air Date 08/25/12 08/25/12 2 SA/S mptible wi	Air Time De 2:00 PM Sa 8:00 PM Sa 9:00 PM Sa	scription at. Entertainment this Weel at. Entertainment this Weel VU 10:00-11:00 PM and notice SS Spots/Week 5- 2	\$700.00 \$\frac{\text{Start/End Time}}{\text{7:00-8:00 PM}}\$ \$\frac{\text{7:00-8:00 PM}}{\text{S-}}\$ \text{Rate}{\text{\$1,200.00}}{\text{Start/End Time}}{\text{10:00-11:00 PM}}\$:30 :30 :30 <u>Lengtt</u> :3	Ad-ID () ROF12TV1 2 1 Ad-ID () ROF12TV1 2 1 Ad-ID () ROF12TV2 ()	1.9H 1.9H \$1,200.00	NM NM	Rate Type \$700.00 NM \$700.00 NM Rate Type \$1,200.00 NM
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	(S:	Start Dat					:30	2	\$1,200.00	NM	
				ate MTWTF		Rate					
0	. 40	08/20/12				\$1,200.00	1	- A-LID			Dete Tou
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18 08/2	6/12	08/26/1	2 Sun	Sunrise@6-8	AM 6:00-8:00 AM	S	:30	3	\$450.00	NM	
			ediately Pre	e-emptible with	nout notice			بتعللا			
Week		Start Dat 08/20/12				<u>Rate</u> \$450.00					
Spots	s: <u>#</u> Ch	<u>Day</u>	Air Date	Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WE	SHSu	08/26/12	6:41 AM St	un Sunrise@6-8 AM	6:00-8:00 AM	:3	0 ROF12TV	19н		\$450.00 N
			08/26/12		un Sunrise@6-8 AM	6:00-8:00 AM		0 ROF12TV			\$450.00 N
	3 WE	SHSu	08/26/12	7:53 AM St	un Sunrise@6-8 AM	6:00-8:00 AM	:3	0 ROF12TV	19н	A.	\$450.00 N
19 08/2 Clas		08/26/1 ne - Imme		Sunday Toda e-emptible wit		AS	:30	1	\$1,400.00	NM	
Weel		Start Dat 08/20/12	e End D 08/26			<u>Rate</u> \$1,400.00					
Spots	s: # Ch		Air Date	Air Time Do	V.44 - 248	Start/End Time	Lenat	h Ad-ID			Rate Typ
			08/26/12		BC Sunday Today	8:00-9:00 AM/9-		0 ROF12TV	19н		\$1,400.00 N
20 08/2 Clas		08/26/1 ne - Imme		RIS MATTHEV e-emptible wit	VS WKICHRIS MATTHEV hout notice	/:S	:30	1	\$600.00	NM	
Weel		Start Dat 08/20/12				<u>Rate</u> \$600.00					
Spots	s: # Ch		Air Date	Air Time D		Start/End Time	Lengt	h Ad-ID			Rate Typ
	_		08/26/12		HRIS MATTHEWS WKND			0 ROF12TV	′19н		\$600.00 N
					Tes .	Total Spots		74			

Payment Terms 30 Days

 Gross Total
 \$83,900.00

 Agency Commission
 \$12,585.00

Net Amount Due \$71,315.00